

## Sybron becomes carbon neutral on its journey to net zero

1 year ago



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**Sybron**, a leading UK supplier of cleaning, hygiene and catering products to some of the largest names in hospitality, has been awarded with carbon neutral **NCZ** silver certification. This verifies that the company has had an ISO compliant scope 1, 2 and 3 carbon emissions report and has fully balanced all emissions through an ICROA-approved, VCS-certified carbon offset project.

"Sybron has followed industry best practice and balanced its currently unavoidable emissions with a fully verifiable and registered carbon offset from an organisational perspective," says Neutral Carbon Zone CEO, Alan Stenson. "Officially achieving carbon neutrality as a business is a significant achievement and shows that Sybron is a proactive and sustainably focused business. Coupling this with carbon reduction demonstrates that it is progressing on its ultimate journey to net zero, whilst balancing any unavoidable emissions along the way."

### Innovation and sustainability

"Our core values as a business are innovation and sustainability, so achieving carbon neutral status is a first and major step towards our ultimate goal to achieve net zero," says Sybron Sales and Marketing Director, George Mason. "Innovation and sustainability go hand-in-hand as demonstrated through the launch of our own ranges, SyBio and SySoft this year and we have several other projects in the pipeline – from installing solar panels on our warehouse to electric vans and charging points – all of which will enhance our and our customers' sustainability criteria."

Following Sybron's success with biotechnology products, it launched SyBio in 2022. A range of environmentally friendly products which deliver improved performance, safer applications and reduced costs, SyBio replaces harmful, non-renewable chemicals with adaptive biotechnology that clean, disinfect, augment, remediate and protect a range of environments.

Meanwhile, in June 2023, Sybron launched its own-brand SySoft luxury bamboo toilet tissue which is made from 100% bamboo and with plastic-free packaging. Partnering with eco-friendly, bamboo specialist, UniGreen, Sybron created this sustainable product with exceptional environmental properties, in response to growing customer demand.

#### A long term approach to sustainability

"Sybron recognises sustainability as a long-term approach to supporting our ecological, social, and economic environments. All businesses should be expected to recognise the growing importance of corporate responsibility and Sybron is no exception. We want to be pioneers and set an example. As a business we believe in the reduce, reuse, recycle philosophy and focus our strategy on four key areas of the organisation - accreditations, warehouse and logistics, people and products."

NCZ-certified silver carbon neutral is the latest important accreditation for Sybron, which is a CHSA accredited distributor and a member of the Foodservice Packaging Association. This new accreditation ensures that all key paper lines conform to the FSC® Forests For All Forever accreditation.

All waste plastic and cardboard from Sybron's warehouse is fully recycled through specialist compactor machines and it purchases key lines in full-truck quantities, saving unnecessary impacts to the environment. Sybron also works with clients who would like a reduced delivery schedule, and operates a fixed delivery schedule, reducing its CO2 impact.

"With products, we have significantly reduced packaging, through innovative manufacturing processes and focused on product longevity through concentrated formulations and innovation. The launch of the SyBio range and SySoft luxury bamboo toilet tissue demonstrates our commitment to innovation and sustainability, with the ambition to work towards a greener future.

"We are looking closely at our supply chain and ensuring that we partner with business which share our beliefs and will work with us to develop an even more sustainable offering while reducing our environmental impact," concludes George Mason. "We are proud to have become a carbon neutral business, which is the next critical step in our stated goal to become net zero."