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## <u>New Heat Network Podcast Series 'Get</u> <u>Heated' announced</u>

1 year ago



The heat network sector will be put under the spotlight by a brand new, first-of-its-kind podcast series, Get Heated.

Launched by Switch2 Energy, with the first episodes being released in early Spring, the series will feature lively discussions with a diverse array of industry experts.

Hosted by Remi Adeleke, Marketing Assistant at Switch2, the series aims to strike a different tone to many industry-focused podcasts, seeking genuine debates on some of the biggest issues impacting the sector all the while advocating the protection for end customers.

In the ever-evolving landscape of energy sustainability, heat networks have emerged as an ideal solution for efficient heating, hot water, and facilitating the transition to cleaner energy sources for UK homes. Recognised as a crucial element in the global shift towards a more sustainable future, heat networks harness the power of centralised energy systems to provide reliable and eco-friendly heating solutions.

Furthermore, heat networks are anticipated to heat at least 20% of UK homes by 2050.

The Get Heated podcast seeks to demystify heat networks, empowering building owners and heat network customers with the information they need to make informed decisions for their properties. It is focused both on those with a longstanding interest in the sector, and people who are looking to learn about heat networks for the first time.

As the leading provider of end-to-end solutions for residential community and district heat networks, Switch2 recognises the importance of knowledge sharing, raising understanding of sustainable energy



solutions and the crucial role heat networks play in meeting net-zero targets. This is one of a range of initiatives planned by Switch2 to raise awareness of the heat network sector over the coming months and years.

Remi Adeleke, Marketing Assistant and Podcast Host said:

"Heat networks are a key element to achieving net zero. I'm really looking forward to having some great conversations with those driving change in the world of heat networks and beyond.

"We'll provide a platform for leading lights from the industry to discuss pressing energy issues, share ideas, and hopefully inspire others to contribute to the continued growth of the sector.

"My generation will see the benefits of heat networks as an alternative to traditional ways of heating homes, so it's important that we have these conversations now to help people understand what heat networks are and the positive impact they have."

Ian Allan, Head of Market Strategy at Switch2 Energy said:

"We are excited to introduce Get Heated, a podcast that will serve as a source of knowledge and inspiration for those interested in the potential of community and district heat networks.

"We are really passionate about promoting the wide range of voices that we have in this sector, and I'm delighted that Remi will be hosting this series.

"We'll be featuring some fantastic guest speakers and we are confident that this series will provide vital insights and unique perspectives not only for those already familiar with heat networks but also for those new to the sector too".

The first episode of Get Heated will premiere in the Spring, with subsequent episodes released on a monthly basis. The podcast will be available on all leading platforms, including Spotify, Apple Podcasts, Soundcloud and Google Podcasts.