

Nurture Group fortifies Scottish presence with strategic acquisition of Roy Cowie Ltd

2 years ago



[Nurture Group](#) has fortified its footprint in Scotland through the recent acquisition of Roy Cowie Ltd, a prominent Aberdeenshire-based business.

This strategic move not only enhances Nurture's operations in the region but also augments its prestigious collection of Royal Warrants, adding two more accolades to the portfolio. This transaction represents the 46th acquisition by the Nurture Group since it formed in 2008 and marks the fourth in Scotland since 2012.

1. JMK Groundcare, June 2012
2. McDermott Contract Services, October 2019
3. JBB Groundcare, November 2021

Roy Cowie Ltd, headquartered in Aberdeen, specialises in green services, offering a comprehensive range of solutions encompassing commercial and domestic [grounds maintenance](#), [landscape construction](#), garden upkeep, [tree surgery](#), as well as [gritting and snow clearing](#) services. Established in 1994 by Roy and Heather Cowie, the company has cultivated a formidable reputation in the region, catering to esteemed clients such as Aberdeen Airport, Prime Four Business Park, Grampian Housing, Richard Irvine FM, and holding Royal Warrants to the late Queen Elizabeth II and the Prince of Wales for Balmoral Castle and Birkhall.

With an annual sales volume nearing £4 million, Roy Cowie's portfolio aligns seamlessly with Nurture's existing operations in the Aberdeen area. This collaboration includes a recent major contract win with a multi-national energy company, poised to be integrated under the management of Roy Cowie's

established team of 60 professionals. Upon completion of this integration, Nurture Group anticipates a significant presence in the region, boasting a workforce of 133 colleagues, operating 67 vans across landscape maintenance, landscape construction, winter gritting, and tree surgery. Winter gritting services will be extended to 841 sites through 24 dedicated gritting vans.

Peter Fane, Nurture's founder and Executive Chairman, stated, "We are thrilled to be bringing Roy Cowie into the Nurture Group. This marks a significant milestone for us, providing a robust foundation to fully integrate our green and winter services throughout the northeast of Scotland and beyond. Seamless transitions are paramount to us at Nurture, and we welcome Roy and operations director, Cameron Paterson, to remain integral to the transition alongside Nurture Group's director for Scotland, Brian Carswell."

Roy Cowie, the Managing Director, expressed his enthusiasm, noting, "It is no secret that Nurture Group has become a key player in the UK green services and winter gritting sector. We look forward to collaborating with the entire team as we progress towards becoming Scotland's premier service provider in this field."

This strategic alliance between Nurture Group and Roy Cowie Ltd signifies a concerted effort to enhance operational collaborations, deliver exceptional customer service, and reinforce their collective commitment to quality in the green services sector. The consolidation of expertise and resources positions both entities for continued success in Scotland and beyond.