

28 April marks Global Pay It Forward Day

1 year ago



[Premier Technical Services Group Ltd \(PTSG\)](#) will keenly observe Global Pay It Forward Day on 28 April 2024.

This day was first initiated in 2007 by an organisation called “Pay It Forward”, with the goal of encouraging people to do small acts of kindness for others without expecting anything in return. The concept has since gained popularity and has been celebrated globally every year on April 28th.

A statement from the organisation states: “We believe that acts of kindness can change the world for the better. On 28 April countries across the world unite with one common goal: to stand for kindness, together. Pay It Forward and help create a ripple of good felt across the globe!”

It’s a moving sentiment and one PTSG is keen to endorse. The Group is involved in many community projects and is also a keen supporter of Cancer Research, having lost several colleagues to the disease over the last few years.