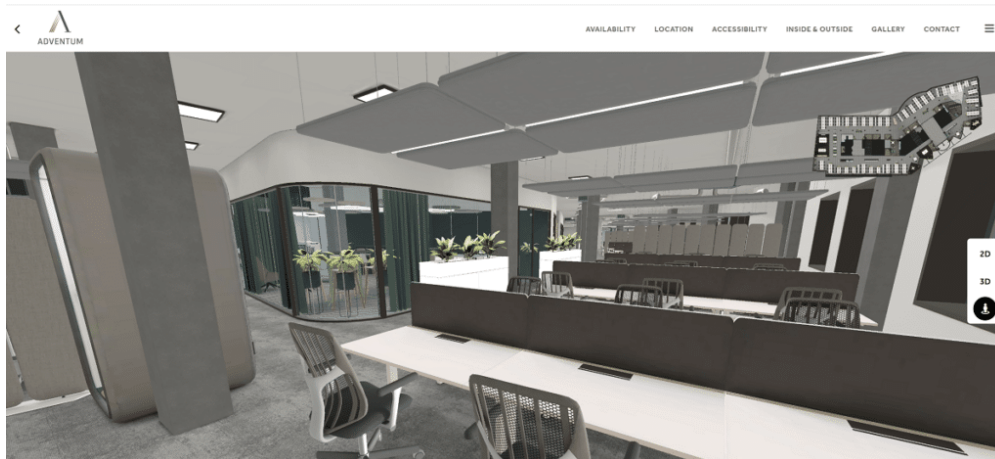


Bright Spaces extends presence into CEE region: Adventum Group leads the way in Poland with 3D Digital Twin of Centrum Orłąt.

1 year ago



Bright Spaces is fortifying its presence in the CEE region with a strategic partnership with Adventum Group in Poland. Through this partnership, [Centrum Orłąt](#), a modern office building located in Wrocław, becomes available for digital showcasing and leasing via the Bright Spaces web platform. Tailored to the specific needs of the landlord, the platform offers a dynamic 3D digital twin presentation of the building's spaces, revolutionising the leasing experience and providing insight into the property's offerings.

[Bright Spaces](#), a European proptech startup, has joined forces with Adventum Group to introduce a virtual replica of Centrum Orłąt and its available office spaces to potential tenants. Utilising advanced 3D modelling, the platform offers a virtual walk-through experience alongside real-time updates on office space availability. By combining Bright Spaces' expertise in 3D digital twin technology with Adventum's deep understanding of the CEE market, this collaboration introduces a solution that provides an immersive view of Centrum Orłąt, fulfils clients' demand for tech-forward solutions, and streamlines the leasing process.

Adventum Group is a fund manager founded in 2016 that focuses on Central and Eastern European real estate investments. On behalf of its funds the Group owns more than 700,000 sqm of commercial real estate in core CEE countries with an AuM (assets under management) in excess of EUR 1 billion. Adventum's ESG strategy is focused on the reduction of lifetime CO₂ emissions and is guided by an international sustainability agenda and conventions such as the Paris Agreement.

Centrum Orłąt is a striking office building known for its distinctive design featuring a blend of glass and stone elements. Recently refurbished, respecting the highest standards of the market, the building offers a

total area of 13,700 square meters available for lease, spanning 11 above-ground levels along with an underground level. Each floor offers a spacious layout of approximately 1,400 square meters, facilitating efficient space utilisation. Positioned at Orłąt Lwowskich Square in Wrocław's Old Town, Centrum Orłąt offers easy accessibility and a prime location, making it an ideal choice for businesses seeking central and accessible office space.

Bright Spaces' technology showcases Centrum Orłąt as a [3D digital twin](#), providing an immersive virtual tour of the building's layout and its technical characteristics. Prospective tenants can explore the office space with or without fit-out, gain insight into the building's features and discover the surrounding area and its highlights. Tenants have the flexibility to tailor their experience by filtering available spaces based on specific criteria and compiling a shortlist of preferred options that meet their needs, all while easily requesting offers through the platform.

"As part of our commitment to innovation in real estate, we have partnered with Bright Spaces to introduce a virtual replica of Centrum Orłąt. Bright Spaces was selected due to its cutting-edge 3D digital twin technology, aligning perfectly with our goal to provide the best digital experience for Centrum Orłąt's potential tenants. We are thrilled to be the first in Poland to offer an immersive leasing journey to potential tenants and help them visualise their future offices. We invite our clients to step into Centrum Orłąt – both digitally and physically – and experience the future of leasing firsthand." – Katarzyna Dziemidzik, Leasing Manager at Adventum Group

"As Bright Spaces extends its presence into the CEE region through our partnership with Adventum Group in Poland, we're excited to bring our advanced 3D digital twin technology to showcase Centrum Orłąt. This collaboration marks a significant milestone in our mission to provide an interactive 3D layer for the Built World. By combining our tech expertise with Adventum's deep understanding of the CEE market, we're providing a seamless and immersive view of Centrum Orłąt, empowering tenants to make informed decisions and accelerating the leasing process." – Catalin Dragutoiu, Director & Head of Growth EU at Bright Spaces

Bright Spaces' technology transforms the presentation of Centrum Orłąt, digitalising the leasing process and empowering clients to make informed decisions from anywhere. With access to a comprehensive 3D digital twin solution, including virtual tours and real-time availability, tenants can navigate available spaces with ease, from any device.