

Levy UK going the distance to raise vital funds for ParalympicsGB

1 year ago



Sports and entertainment hospitality provider, Levy UK, launches its 1,000-Mile Relay fundraising initiative in support of long-term official charity partner, ParalympicsGB. With the ambitious goal of raising over £50,000, Levy aims to make a significant impact in supporting the incredible athletes in the lead up to the Paris 2024 Paralympic Games.

Up and down the UK, Levy teams will be embarking on a remarkable 1,000-mile relay across 50 Levy-catered partner venues spanning Scotland, England and Wales. The “1,000-Mile Relay” initiative will take five weeks and see employees – running, walking, or cycling – passing a baton to the next team to signal the next leg of the journey. Almost 350 Levy employees are taking part – details of each leg can be found [here](#).

The first leg kicks off with a 58-mile cycle ride from Edinburgh International Conference Centre to Glasgow Rangers Ibrox Football Stadium. Gold medal winning Paralympic champion, [Aaron Phipps](#), who also works as an ambassador for Levy as part of its ongoing commitment as an inclusive employer, will be the Starter, as well as taking part in some of the London stages. The relay concludes at Swansea City Football Club on Monday 13th May.

Jon Davies, MD of Levy UK, says of the challenge: “We wanted to do something special in support of our long-term official charity partner and friends at ParalympicsGB. The passion and dedication of our Levy teams has been colossal which I believe is born from a desire to help ParalympicsGB athletes reach their full potential on the world stage in Paris. Levy is immensely proud to stand beside ParalympicsGB on their incredible journey to inspire a better world for disabled people through sport.”

“We are thrilled and deeply grateful for Levy UK’s crucial support,” comments Jenny Seymour, Commercial Director for ParalympicsGB. “Their commitment to our athletes is commendable, and initiatives like ‘1,000-Mile Relay’ is a great and creative example of what can be done when you really care. Together, we can empower Paralympians to achieve greatness and inspire generations to come.”

Through ‘1,000-Mile Relay’, Levy UK reaffirms its dedication to ParalympicsGB, who it became the first official fundraising supporter of back in 2020. Levy aims to make a lasting difference in the lives of ParalympicsGB athletes and sporting communities nationwide.