

Linaker announces growth of KFC partnership across UK & Ireland

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Following a successful partnership with KFC's equity business, which began in February 2022, [Linaker](#) announces an extension of this partnership with the increase of over 200 additional sites across the UK and Ireland.

The new £15m three-year contract will include planned preventative maintenance and reactive call outs for KFC restaurants, drive-thrus and high street outlets, further enhanced by another £5m project management facility. Linaker will continue with its core ethos of selfdelivering all building maintenance and fire safety across the portfolio to ensure KFC can continue to focus on providing its customers with the best experience, whether dining in or taking away.

Linaker has a people-first, technology driven approach and the growth of their partnership with KFC recognises the consistently high level of service that's provided. It is this service, compliance and reactive response to KFC's equity sites that has set a benchmark for the UK&I business.

Linaker will manage 18 carefully selected key supply chain partners across all specialist delivery elements, which they will be expanding with the support of their industry-leading sub-contractor hub. The hub allows Linaker's supply chain to work direct from Linaker's systems in real time, ensuring enhanced accuracy, compliance and efficiency.

Forming part of its pioneering technology-first approach, Linaker will extend this leading data-led method by implementing real-time budget management at an asset fault level, which will allow KFC to control site budgets from their own, bespoke order values from the very first moment of the call being placed via automated dynamic predictive job costs.

Charlene Willoughby at Yum! says, “Linaker has continued to deliver on its promise and commitment of second-to-none responsiveness and flexibility and we’re excited to extend and grow our business with them to maintain the highest level of service across our sites”.

Claire Curran, Managing Director at Linaker says, “From day one, KFC has been a fantastic partner, where our cultural and business visions have aligned. The growth of the portfolio means a great deal to us and is an acknowledgement of the hard work and time invested in the partnership. We can’t wait to continue what we started and more.”