

## New DEIB lead joins the IoH

2 years ago



Devarshi Shah AIH, has joined the [Institute of Hospitality](#) as their new Diversity Equity, Inclusivity and Belonging Lead (DEIB), with the remit to develop and deliver a robust and sustainable DEIB strategy.

The role, which fits within the Institute's Professional Development team, is funded by the [Savoy Educational Trust \(SET\)](#) and is pivotal in informing, influencing and supporting the Institute's members, leading the global hospitality sector in DEIB, and championing key DEIB collaborations.

With over five years of experience in talent management and organizational development, Devarshi was previously a consultant and lead of people and culture at Great Place to Work® Institute, India where she worked closely with key stakeholders to drive culture, engagement, and inclusion initiatives.

With a master's degree in human resources and organisations from the London School of Economics and Political Science (LSE), Devarshi commented: "I am passionate about creating and sustaining positive work cultures that foster engagement, inclusion, and performance. I am extremely excited to join the Institute and have the opportunity to create a DEIB business model that supports the IoH's Five Pillars of Learning and underpins the organisation."

The new role will focus heavily on creating educational resources, Continuing Professional Development (CPD), articles, publish white papers, and case studies and supporting businesses and individuals with EDI strategies and best practices.

IoH CEO Robert Richardson FIH MI commented that DEIB is no longer a concept for businesses to consider, it is an absolute: "With Devarshi's experience and track record of deliverables, I am confident our DEIB strategy will be both robust and make a difference with its outputs. I am delighted to have her join our incredible team and look forward to her making a real impact in the coming months and years."