

Bellrock and Metcor Environmental Launch Charity Challenge to Support Centrepoint Homeless Charity

June 13, 2024



Bellrock, in partnership with Metcor Environmental, is excited to announce the launch of the **Bellrock/ Metcor Charity Challenge 2024**. This initiative aims to raise thousands of pounds for **Centrepoint**, a leading charity dedicated to helping homeless youth. The campaign will run from **July to October**, featuring a series of engaging events to raise both awareness and vital funds for this important cause.

The initiative has been led by Bellrock's Workplace Services team for the Legal and General Investment Management (LGIM) account, who have been working in partnership with Metcor Environmental, across the LGIM estate, since 2020. Bellrock are LGIM's partner for FM Integration across their entire portfolio, whilst Metcor are a longstanding partner of LGIM delivering specialist commercial drainage services.

The charity challenge will take place across a variety of LGIM properties in the southern region. Homelessness is a societal issue across the UK and to highlight the high rate of homelessness around the Dover area, the Bellrock and Metcor teams will be taking part in a sponsored 'sleep out' from the St James Dover estate on the 4th July.

Another LGIM property, Crayfields Park in Orpington, are holding a sponsored Olympic-themed Sports Day for the cause whilst the Bristol based team are hosting a charity treasure hunt. Bellrock people will be organising, volunteering and taking part in this series of charity challenges to start a conversation around homelessness to support Centrepoint.

Youth Homelessness: A Pressing Issue

Jessica Smith, Bellrock's organiser for the initiative says: "Youth homelessness is a cause close to our hearts. These young people are the future occupiers, service partners, suppliers, and customers of tomorrow. Unfortunately, the cost-of-living crisis, the global pandemic, and ongoing social challenges have significantly increased youth unemployment and homelessness."

Daniel Bradley, Metcor Group's Sales and Marketing Director adds: "We want as many people and businesses as possible to join us in supporting Centrepont and making a difference in the lives of homeless youth. We are fortunate to collaborate with fantastic service partners who have generously agreed to sponsor these events. Together, we can create a brighter future for the next generation."

Community Impact

Bellrock have recently launched a dedicated Community Impact Team which coordinates charitable and volunteering endeavours across the Bellrock group. There are a number of events planned throughout the year benefiting different charitable partners. A recent example was a fundraising picnic that marked the recent United Nation's Day for Cultural Diversity whilst raising crucial funds for mental health charity MIND.

The Event Schedule (more to follow):

Sponsored Sleep Out in Dover: 4th July

Family Olympic-themed Sports Day at Crayfields Industrial Park, Orpington: 16th August

Treasure Hunt in Bristol: 26th September

Fundraising Goal and Donation Page

The goal is to raise over £10,000 and increase engagement with Centrepont. Bellrock and Metcor have set up a Just Giving page: www.justgiving.com/page/metcor-bellrock-charity-challenge-1710330686030