

BPI revolutionises access to circular economy principles through end-to-end Asset Disposal Solutions

2 years ago



Following a £1.5m investment from Finance Yorkshire, a website update, gaining of ISO 9001 and a rebrand last year, BPI is now in a unique position to help UK companies make a step change in their circular economy credentials.

The newly refreshed website, www.bpiauctions.com, brings together BPI Asset Disposal, BPI Auctions, and BPI Asset Advisory under one consistent, clear brand that enhances user experience and brand cohesion.

During the last financial year BPI has helped businesses sell assets back into the circular economy through its end-to-end asset disposal solutions, with an impressive collective value of over £20 million.

Core to the BPI brand is its commitment to circular economy principles. This model underscores its entire business strategy, combined with a unique ability to offer customers a hassle free, end-to-end selling process.

Henry Spencer, Operations Director at BPI, said: "Many businesses may not realise that disposing of unwanted assets can promote environmental sustainability by giving equipment a second lease of life. This reduces waste and the carbon footprint associated with manufacturing new equipment, meeting circular economy principles in the process.".

This strategic reminder to businesses of the benefits of partnering with asset disposal specialists coincides with the anniversary of BPI's rebrand and gaining of ISO 9001 Quality Management System.

BPI has been at the forefront of helping businesses buy and sell commercial assets efficiently since 2010. Whether firms are starting up, retiring, relocating, restructuring, scaling, or simply needing a quick sale of surplus equipment, BPI provides a streamlined solution.

BPI Asset Advisory provides a modern and innovative approach to the valuation and disposal of machinery and business assets. Adhering to RICS standards, the team delivers accurate valuations and disposal advice to insolvency practitioners (IP), lenders, and private clients across the UK.

"We encourage any business looking to advance their circular economy credentials to look at the benefits of recycling assets through our specialist asset valuation and disposal services", said Henry Spencer, Operations Director at BPI. "We have advanced so much over the years and recent investment and gaining of ISO has now made us a partner of choice for many firms looking to transform the sustainability of their operations."

Henry added: "The website refresh is a significant step in our journey towards creating a more cohesive and user-friendly experience for our clients. By integrating all our brands under one unified identity, we are better positioned to serve our customers and business clients and support their asset disposal needs."

BPI is dedicated to investing in its people, providing structured progression plans, and supporting their training and development.

Last year's rebrand, and recent website update comes as BPI approaches its 15-year anniversary, a testament to its enduring commitment to innovation and client service.

Recently, BPI secured a £1.5 million investment from Finance Yorkshire, fuelling its ambitious plan to double in size over the next 3-5 years. This investment also supported BPI in achieving ISO9001, a globally recognised standard for quality management.

For more information on BPI, visit: www.bpiauctions.com