

Churchill Group partners with Social Value Portal and Social Recruitment Advocacy Group to champion inclusivity

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Churchill Group has partnered with the Social Value Portal (SVP) and joined the Social Recruitment Advocacy Group (SRAG). Both collaborations will drive social value and inclusive recruitment, which demonstrate Churchill Group's commitment to supporting the communities it operates in.

SVP developed the National Themes, Outcomes, and Measures (TOMs) Framework, endorsed by the Local Government Association, to create a practical method to measure social value and how organisations contribute to society. Proxy financial values are then attributed to key social activities. SVP recently reported that the FM industry spends **£3.5 million** on social value delivery per project.

SRAG, created by PeoplePlus, recognises organisations like Churchill Group that support inclusivity in its recruitment. SRAG supports businesses to make a positive difference in recruitment and awards accreditation based on a continuing commitment to high employment standards and practices. Churchill Group is founding co-signatories on the Social Recruitment Covenant, PeoplePlus' initiative to support employers to hire from disadvantaged groups to make the workforce a fairer place.

Churchill Group is already working on projects that create employment opportunities for individuals from diverse backgrounds. In its partnership with **West Lea**, it has actively recruited neurodiverse colleagues supported by an internship programme. Additional collaborations are in place with Northern Rights, Northumberland Skills, and Crisis. Over 51 candidates have been recruited through Northern Rights alone.

Melanie Taylor, Group HR Director at Churchill Group, said: "We're delighted to collaborate with two

organisations that reflect our core value of doing the right thing. As a member of SRAG we will receive a marker recognising the work we've undertaken; recognising our internal initiatives, inclusive recruitment partnerships that support our local communities, and the focus of our leadership team. Meanwhile, working with SVP will help us to continually measure and improve our social value work."