

## Empro Group triumphs at UK Digital Growth Awards with 'Best Personalisation Tool' Win for Brilliant Basics App

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**Empro Group** is delighted to announce that it has been awarded 'Best Personalisation Tool' at the UK Digital Growth Awards for its web app, Brilliant Basics.

This recognition highlights Empro Group's dedication to creating state-of-the-art solutions for the Facilities Management industry that offer exceptional personalisation capabilities. Brilliant Basics stands out as a transformative app, designed to significantly enhance user experience and drive meaningful growth for our clients.

"Just to think, this time last year we'd never built an app before" said Emma Armstrong, Director at Empro Group. "to today picking up an award and building out future products. I am blown away every day by the whole Empro team and the things we are able to achieve."

The UK Digital Growth Awards celebrate exceptional digital achievements and the innovative minds behind them. Empro Group's win in the 'Best Personalisation Tool' category shows our ongoing commitment to drive innovation within Facilities Management.

We are incredibly grateful for our incredible team, and our amazing clients who have supported us on this journey.

For more information about Empro Group and Brilliant Basics, please visit [www.emprogroup.co.uk](http://www.emprogroup.co.uk).