

# Reconomy appoints new CEO to Combineering to strengthen brand and accelerate growth in Europe

2 years ago



[Reconomy](#), the international circular economy specialist, announces that Jesper Dalsgaard will join its Combineering brand as Chief Executive Officer on 1 August 2024 to lead the business through its next phase of growth.

Jesper is an experienced strategic leader having held several executive and senior leadership roles in global management consulting, logistics and building materials firms. He has particular expertise in helping international businesses solve sustainability challenges and has a strong track record of leading and growing business divisions.

He was most recently at Ramboll, a global engineering and consultancy company delivering sustainable solutions to clients and partners, where he was Managing Director in its Environment & Health division. He oversaw the transformation of this division, turning it into Ramboll's most profitable and largest segment.

Prior to this, Jesper held senior leadership positions at other multinational organisations, including VKR Holding, the parent company of VKR Group, and A.P. Moller Maersk. Jesper is a graduate of the Copenhagen Business School.

Combineering is a Denmark-based provider of large-scale, highly specialised and proprietary waste recycling solutions helping businesses maximise recycling rates, reduce waste and CO2 emissions. Combineering also offers logistics management, notification services and legal compliance solutions.

The brand was acquired by Reconomy in February 2023 to expand its circular capabilities in Europe and

support international customers. Jesper will work alongside the highly experienced leadership team in Reconomy's Comply Loop to accelerate growth.

The appointment follows the hire of Henrik Mørch as Chief Operating Officer in March and comes amid continued strong trading and momentum across the wider Reconomy group.

Guy Wakeley, Chief Executive Officer at Reconomy, stated, *"We are delighted that Jesper will be leading Combineering at this exciting point in its journey following our acquisition of the brand last year. His strong track record of growing business divisions will prove invaluable as we look to accelerate our expansion in Europe and continue on our fast-growth trajectory."*

Patrick Wiedemann, Divisional CEO, Comply at Reconomy, added: *"Jesper brings significant industry experience to Combineering along with a passion for sustainability that aligns with our values. I look forward to working with him."*

Jesper Dalsgaard, Chief Executive Officer at Combineering, commented: *"I was most impressed by Combineering's scientific and proprietary capabilities. I am excited to join the team as we embark on this next phase of growth and work with the wider Reconomy group to help our customers better manage their resources and contribute in a meaningful way toward the circular economy."*

Discover more about Combineering [here](#).