

SBFM appoints Stuart Hamilton as chief strategy officer

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Soft FM service provider [SBFM](#) has appointed Stuart Hamilton as its new chief strategy officer, to spearhead business growth.

Hamilton joins SBFM's leadership team, after working at the investment fund Soho Square Capital for the past eight years. His work there focused on investing in high-growth business services companies, including Arcus FM and Churchill Group, where he was a non-executive director. Previous to that role, he worked at BDO public accounting, tax and advisory professional services firm, for eight years, where he trained as a chartered accountant before moving into the M&A team.

Stuart's appointment follows two other changes for SBFM's board of directors. Dale Line, previously SBFM's chief strategy officer, is now SBFM's chief operating officer, helping to enhance SBFM's operational and delivery strategies. Kelly Dolphin has also taken on the role of chief people and culture officer. Kelly will continue to drive employee engagement and retention, and take over all people-related functions of the business to improve employment opportunities and experiences.

Speaking about his new appointment, Stuart Hamilton, chief strategy officer at SBFM said: "I am delighted to be joining SBFM. I was inspired to join the company because it represents a truly disruptive force in the UK soft FM sector. SBFM's focus on technology and culture provides a real opportunity to build on the impressive platform it has already established."

Matt Chapman, CEO at SBFM said: "We are pleased to welcome Stuart to SBFM. His years of experience and success in leading mergers and acquisitions make him a great fit for our leadership team and strategy. We look forward to his contribution to support our growth."