

Shaping tomorrow: Cloud shows what Facilities Management will look like in 2050

1 year ago



Cloud, a leading provider of smart facilities management solutions and technology which works with some of the world's biggest brands, including Tui, TGI Friday, Chiltern Railways and The Rank Group, has announced their groundbreaking event – “Disrupting the Future: What Facilities Management will look like in 2050” on the 16th of July at London's iconic City Hall.

The exclusive, invitation-only event will showcase cutting-edge technology and visualise the future of facilities management in 2050. Cloud is bringing together leading industry experts to explore how transformative trends like artificial intelligence (AI), Internet of Things (IoT), Augmented Reality (AR) and ESG are revolutionising the industry.

Jeff Dewing, CEO of Cloudfm, said: “This visionary event is the first of its type for our industry. We'll be challenging C-Suite professionals and Property Directors to undergo a total mindset shift to prepare them for the future of FM. It's not just about staying ahead of the curve with the latest technology or meeting ESG tick boxes, it's so much more...”

Joining Cloud on the day will be acclaimed TED Talk speaker, Explorer and Founder, Mark Pollack. He will deliver a keynote address designed to inspire attendees to adopt new perspectives, encouraging courageous action and collaboration to achieve greater outcomes.

Head of ESG at Cloud, Kat Christopoulos, will chair a panel with a major international client on how they have transformed their ESG programme. The discussion will also feature insights from a notable ESG



consultancy and a leading sustainability champion from the London Assembly.

Cloud hand-picked London's City Hall in the Royal Docks due to its sustainability credentials. The venue was the world's first building to receive the dual certification for 'BREEAM Outstanding' and 'LEED Platinum' standards upon its opening in 2012.

For more information and to register your interest in this eagerly anticipated event, please visit: https://cloudfmgroupp-20005040.hs-sites.com/en/cityhall160724_registrations-0-0