

The Royal Parks awards landscape maintenance contract to Gavin Jones Ltd for The Regent's Park and Primrose Hill

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The Royal Parks charity has awarded its landscape maintenance contract for The Regent's Park and Primrose Hill to Gavin Jones Ltd, part of the Nurture Group, following a competitive tender process. The contract will begin on 8 June for a period of up to four years.

[Gavin Jones Ltd](#) will have responsibility for conserving and enhancing [The Regent's Park's](#) renowned horticultural displays at locations including The Queen Mary's Gardens, The Avenue Gardens and St John's Lodge Garden – planting up to 76,000 spring bedding plants, 73,000 bulbs and 69,000 summer bedding plants each year. They will also employ and support The Royal Parks' horticultural apprentices and volunteers.

The team will help protect and enhance the park's [biodiversity](#), to ensure that the parks remain a refuge for wildlife in the heart of London. This includes maintenance of important meadow, acid grassland, woodlands and aquatic habitats – including lakes and reedbeds.

The new contract will also prioritise sustainability by promoting energy efficiency and renewable energy, efficient water use, continuing the roll out of an electric fleet of vehicles, green waste recycling and efficient waste management.

The Royal Parks' Director of Parks, Darren Share, said: "We are delighted to welcome Gavin Jones Ltd back to The Royal Parks. Their experienced staff will ensure we can deliver the highest standards of horticultural excellence in The Regent's Park and Primrose Hill to protect, conserve, maintain and care for these precious green spaces so that they can be enjoyed by everyone."

“This beautiful, historic park welcomes more than 10 million visitors each year to admire the landscape – from the 12,000 roses in the Queen Mary’s Gardens to the vibrant floral displays in Avenue Gardens which incorporate historic fountains and ornate planters – and of course the wonderful view from Primrose Hill.

“Looking ahead, we’ll be working closely with Gavin Jones Ltd to improve the sustainability of our operations and the abundance and diversity of wildlife. By delivering excellence in landscape maintenance this park will continue to thrive as a vital green space in the city, to boost everyone’s wellbeing, now and in the future.”

Gareth Kirkwood, the Nurture Group’s chief executive officer said: “Gavin Jones Ltd is honoured to once again serve as the custodian for two of the Royal Parks’ famous urban green spaces – Regent’s Park and Primrose Hill. We are committed to upholding the highest standards of horticultural excellence, ensuring these precious oases in the capital remain accessible and enjoyed by all.

“Our dedicated team, supported by our status as a London Living Wage employer, is excited to contribute to the conservation and enhancement of these iconic landscapes, from the breathtaking floral displays to the diverse wildlife habitats. We look forward to collaborating closely with The Royal Parks to enhance sustainability initiatives and further enrich the experience for visitors and wildlife alike.”

Gavin Jones are proud holders of a Royal Warrant for being Landscape Maintenance Contractor to the Royal Household.

The Nurture Group was recently recognised for its excellence and innovation in the landscaping sector at the Pro Landscaper Awards. Nurture emerged as a standout winner, securing the Grounds Maintenance Company award and achieving the pinnacle of landscaping success by winning the coveted [Supreme Award](#).