

Atlas launches new London brand

1 year ago



[Atlas](#) has announced the launch of Atlas London, a cleaning and support services business focused on meeting the exacting needs of professional workplaces and prestigious buildings in the capital.

Atlas London combines parts of the existing Atlas business as well as the former City West Support Services, which became part of the Atlas group in late 2022. Led by Martin Fitch, it offers clients premium services through a dedicated team of talented and long-serving people. The company says it is focusing on excellent customer service, ESG partnerships, innovation, and providing people with a great place to work.

Martin Fitch, Managing Director of Atlas London commented: "Atlas London combines the strengths of our long-standing London businesses and enables us to support outstanding workplace environments which deliver the best customer experience. By launching Atlas London, we will provide existing and future clients with a blend of high performance and the efficiency gains they desire. I am delighted to be appointed Managing Director and to be leading a fantastic team as we continue our growth in the capital city."

Ed Bolton, Atlas Cleaning Managing Director, said: "It is an exciting time at Atlas as we join key parts of the businesses we have acquired to form new propositions targeted at the needs of specific market sectors. I look forward to supporting Martin and his team in growing Atlas London in the years to come."