

# Celebration Packaging launches innovative zero-touch disposable wooden cutlery dispensers

1 year ago



Celebration Packaging's new easy to use zero-touch wooden cutlery dispensers are filled with premium wooden single-use cutlery – delivering a perfect combination of hygiene, convenience and sustainability.

“This is the world’s most hygienic zero-touch wooden cutlery dispenser,” says Celebration Packaging Managing Director Nick Burton. “For end-users, there are no levers or buttons to press, as they simply pull the cutlery handle from the dispenser. This creates a sanitary dispensing solution, significantly reducing the chance of contamination by bacteria, germs, and viruses, which is common with traditional open cutlery trays and pots.

“Meanwhile, operators have absolutely zero contact with the cutlery when filling the dispenser, which totally prevents cross-contamination.”

These disposable wooden cutlery dispensers prevent wastage and over-consumption, as customers only pick the items they are going to use, rather than taking – and touching – multiple items. Ideal for self-service areas, takeaway and QSR outlets, food kiosks, food courts, service stations and stadiums, the unit has a small footprint when placed on counters, or it can also be wall or stand mounted.

For operators, the high-quality, robust and aesthetically pleasing dispenser is designed to be easy to maintain as the transparent housing shows the cutlery level, and it is purely mechanical with no power or batteries required.

Easy to use and maintain

To load the hygienically packed factory-sealed cutlery refill pack, simply open the flap, press the red button and pull out the cartridge. The refill pack of knives, forks or spoons can then be placed in the corresponding cartridge and the tape tab pulled off and the bag removed. Pull the trigger to release the first piece of cutlery, press the red button and push the cartridge back into the dispenser, which is now ready to use. Simple.

Wooden cutlery is 100% natural and the perfect alternative to the now banned single-use plastic cutlery. The dispensers are easily branded, creating an unmissable opportunity for operators wanting to advertise their brand or announce special promotions or events.

“These dispensers offer a professional, minimalist, modern-looking, practical and organised solution, especially when compared to messy and unorganised open cutlery trays or pots, which are often a hot-bed for germs, viruses and bacteria,” says Nick Burton. “But perhaps the biggest benefit of these innovative new zero-touch disposable wooden cutlery dispensers is that consumers only touch the handle of the piece of cutlery they are going to use, so this is both a hygienic and a waste-saving solution.”