

Greenleaf launches 2024 Christmas tree range

1 year ago



[pfs Greenleaf](#) has launched its 2024 Christmas tree collection, featuring everything from sustainable moss trees to novelty Christmas jumper trees.

pfs Greenleaf has been providing Christmas trees and decorations to businesses for over 20 years, including pre-decorated artificial and real trees, bespoke displays and festive accessories for both inside and outside a premise.

This year's range, which has been designed in-house by the Greenleaf design team, includes a collection of traditional trees, luxury trees and trend trees and matching accessories, including wreaths, garlands, table top trees, desk florals and parcels.

"Christmas is an opportunity to make a statement about your brand," said Stephen Dieppe, Managing Director of pfs Greenleaf. "That's why we have created such a diverse collection so that every business can have something that reflects their ethos and culture.

"We have the traditional favourites and a luxury collection for a decadent festive display. We also carefully monitor the market all year round to help us create a range of 'trend trees', which align with consumer attitudes and changes in the industry.

"More and more businesses have committed to greater sustainability in 2024, and we want to support them on that journey. We created our new 'Festive Forage' tree, which uses natural decorations, as a more environmentally friendly option for our eco-conscious customers.

"We have also introduced the Christmoss Tree™ to our range as another sustainable alternative.

Handmade in the UK from sustainably harvested wood, the trees are wooden and use only natural, biodegradable materials, including flat moss and reindeer moss.

“The key is to align your Christmas theme with your brand. Your Christmas trees and displays should be a reflection of your values. The festive season provides you with a brilliant opportunity to visually communicate your brand values to your customers through your Christmas displays, helping to build your engagement with them.”

phs Greenleaf Christmas range 2024



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Traditional range

The traditional range includes classic-looking Christmas trees designed with traditional festive colour themes like red and gold, with decorations including pine cones, stars and holly sprigs.

Traditional trees include 'Emerald Eve', 'Traditional Gold', 'Royal Cracker', 'Traditional Red & Gold', 'Merry Berry', 'Enchanted' and 'Winter Spice'.

Luxury range

The luxury range features trees bursting with white, silver and champagne colours with frosted branches and luxury baubles. It includes 'Frosty Morning', 'Champagne Fizz' and 'Candy Cane Forest'.

Trend range

This year's trend tree themes focus on sustainability and nostalgia.

The Festive Forage hybrid tree uses only natural, recyclable or re-used decorations, including wooden stars, pine cones and eucalyptus, to make an environmental statement this Christmas whilst still wowing customers.

The innovative Christmoss Tree™ is handmade in the UK from sustainably harvested wood and uses only natural, biodegradable materials, including flat moss and reindeer moss. They come in a variety of sizes from 6ft to 10ft and can be bare wood or single, double-sided or 360 trees with moss filling. They can be wall hung for areas with limited floor space.

For a burst of nostalgia, phs Greenleaf has introduced its new 'Deck the Halls' tree, inspired by the much-loved Christmas jumper. It features knitted decorations including jumpers, stocking and baubles, berries and bells in a fun red and green theme.

phs Greenleafsupplies more than 2,500 decorated Christmas trees each year to businesses across the UK. Its specialist Christmas production team spend most of the year decorating artificial trees in preparation for the festive season, while Greenleaf's real trees are harvested at a sustainable farm in the Midlands.

The Christmas designers install each tree on location to ensure it looks perfect and ready to welcome staff, visitors and customers. Each tree is available in a wide range of sizes – from a standard 7ft tree to as high as 30ft tall, alongside the 3ft tabletop tree, decorative wreaths, garlands, floral arrangements, lights and other festive accessories.

To view the phs Greenleaf Christmas Brochure 2024, [click here](#).