

## LIA announced as an official partner of Smart Buildings Show 2024

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<u>Smart Buildings Show 2024</u> is delighted to announce the Lighting Industry Association (LIA) as an association partner.

The LIA was created following the merger of the Lighting Association (LA) and the Lighting Industry Federation (LIF) in January 2012. Since then it has grown an established reputation for representing and assisting lighting related companies and continues to support its members to achieve excellence in product design, specification and performance.

An increasing shift towards LED lighting is helping to improve the UK's position in its aim to meet its net zero carbon emissions by 2050 target. An effective lighting control system can add to a building's environmental credentials by helping to ensure the lights are only on at times they are needed and only in the places they are needed. It is therefore becoming widely recognised that lighting controls will play a

significant role in creating intelligent buildings fit for the 21<sup>st</sup> century.

Visitors to the show will have the opportunity to discover more about the latest lighting control products, and they can learn more about their relevance to the smart buildings industry in the Controls and Networks Theatre, which is sponsored this year by the DALI Alliance – the internationally-standardised protocol for digital communication between lighting control devices.

Smart Buildings Show Sales Manager Claire Hatchett expressed her delight at having the support of the LIA, saying: "We are very proud to welcome the LIA on board as an association partner of Smart Buildings Show. The LIA is a hugely influential organisation in a sector that will play a vital role in helping to create intelligent and sustainable buildings for the future. We have a number of exhibitors involved in lighting



controls and we are looking forward to helping spread the word about their increasing importance in smart building design."

Taking place at ExCeL London on 9<sup>th</sup>-10th October, Smart Buildings Show 2024 will connect visitors to the latest information and technology in the smart buildings industry. A full conference programme across four theatres will provide visitors with a wide range of relevant talks and discussions relating to the smart buildings industry.

To keep up to date with exhibitors, speakers and seminars visit: https://smartbuildingsshow.com