

Sybron appointed UK distribution partner for My Drap

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[Sybron](#), a leading UK supplier of cleaning, hygiene and catering products to some of the largest names in hospitality, has been appointed as the preferred distribution partner in the UK for My Drap, as the company seeks to expand its UK business.

Owned by Texia, My Drap is a market leader in the design and manufacture of single-use fabric coasters, napkins and placemats, made from premium, natural materials such as 100% cotton, recycled cotton and linen. The range also includes table products suitable for bathrooms in luxury hotels and restaurants. All products can be customised, branded and shipped pre-cut, in rolls, flat or folded to suit customers requirements.

A family-owned business based in Barcelona, Texia continuously innovates so that its products are increasingly environmentally responsible. It is a member of the Better Cotton Initiative (BCI) which works to improve global cotton production both for the people who produce it and for the environment it grows in, to secure a better future for the sector.

“While My Drap has long maintained a UK presence, we wanted a trusted partner to further amplify and strengthen our brand and business here,” says Texia’s area sales manager, Carla Vila. “Our strategic partnership with Sybron marks a significant milestone in our commitment to delivering unparalleled quality and service to our valued UK customers. We are very confident in their ability to represent our brand.”

“As a forward-thinking and dynamic business, we continually seek out new collaborations to enhance our product offering,” says Sybron Sales and Marketing Director, George Mason. “My Drap aligns perfectly with our ethos and their commitment to sustainability resonates deeply with Sybron’s values. Their products

boast an unmatched level of quality, setting them apart from other disposable alternatives in the market.”

For more information go to www.sybron.co.uk, or contact us on 01279 422722 or by email at sales@sybron.co.uk.