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## The Access Group champions global causes raising £1.3million

1 year ago



The Access Group, a leading provider of business management software to mid-market organisations in the UK, Ireland, the US and Asia Pacific, has raised around £1.3million for its chosen charities worldwide at the end of its fiscal year to 30 June 2024.

Supporting 10 charities across the UK, Australia, New Zealand, Ireland, Romania, Singapore, Sri Lanka, Vietnam, the US and Malaysia, The Access Group employees embody a culture of giving back. This commitment extends to regions where they have significant operations and a substantial employee presence, ensuring their philanthropic efforts make a meaningful impact in the communities they serve.

<u>Magic Breakfast</u> was The Access Group's UK charity of the year for 2023/ 2024. The charity is working to address food insecurity for children across the UK by providing nutritious breakfasts daily to young people, working with schools to support the most vulnerable children, positively impacting their lives and educational attainment.

Throughout the year, a combination of employee fundraising, matched funding by the business and grants from The Access Foundation has raised £933,000 for the charity,

The most recent fundraising effort by The Access Group saw 50 employees, including members of the senior leadership team including CEO Chris Bayne, abseil down the side of the company's head office in Loughborough – raising £40,000 in matched fundraising.

Other fundraising activities throughout the year have included powerlifting, a charity ball and London Parks Walk – a 20-mile trek between the 10 London Royal Parks across historic parkland and beautiful green spaces.

Lindsey Macdonald, CEO of Magic Breakfast, said: "We're truly blown away by the incredible fundraising efforts by employees at The Access Group. Over the past year, they have taken on some inspiring

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fundraising challenges, from taking on a powerlifting World Record to abseiling down the side of their offices.

"With just 28p needed to fund a Magic Breakfast, the fundraising efforts by The Access Group will significantly impact our work providing essential breakfasts to children and young people in our partner schools. This support fuels their learning and sets them up for bright futures."

Caroline Fanning, Chief Employee Success Officer at The Access Group, commented: "We are immensely proud of our team's dedication and generosity in supporting Magic Breakfast and the other global charities through our fundraising efforts in the last year.

"The fundraising highlights our commitment to making a positive impact on the lives of the communities we work in worldwide. By coming together, we have not only raised vital funds but also reinforced our company's core values of compassion and social responsibility."

As well as Magic Breakfast, The Access Group also supported charities across the globe, including Malaysian Mental Health Association, Saigon Children's Charity, Singapore Children's Society and SANE Australia.

The Access Foundation has also reported a high performing year in its mission to address the digital divide. A total 119 grants were awarded this fiscal year, with a combined value of  $\pm 2,181,200 - a$  55% increase on the previous year, with almost half of these going to organisations that strive to address digital poverty, as well as supporting employee nominated grants.

For more information about The Access Group, visit <u>https://www.theaccessgroup.com/en-gb/</u>.