

# Torsion Construction announces senior appointments

2 years ago



Torsion Construction, part of Leeds-based construction and property business Torsion Group, under the leadership of Ed Wootton, has announced two new senior appointments.

It follows a record number of new project appointments for Torsion during the last few months.

Torsion is on track to deliver its strategic growth plans implemented with Ed's appointment as Managing Director in 2023. Torsion has experienced significant growth, which has seen it become a broader business in terms of geographic spread (expanding operations in the Northwest), strengthen its market presence in core market sectors (PBSA, Senior Living, Homes and Residential), and increased the average size of projects to £54m.

To support the business expansion, business improvements and insure continued strong delivery of the secured schemes, Richard Potts and Priesh Soni have been appointed as new Regional Directors for North and Midlands, respectively.

Richard joins Torsion Construction with over 30 years of industry experience, having served most recently as an Area Director with Morgan Sindall Construction. He has a proven track record of delivering projects in the residential, commercial, leisure, health, education and blue light sectors. As Regional Director for the North, this will be highly relevant to the business during these next periods of growth.

Priesh has worked at Torsion Construction as a Commercial Manager and a Commercial Director, where he has significantly contributed to the success of many projects. As Regional Director for the Midlands Region, Priesh will be instrumental in driving growth and success through strong delivery and client satisfaction. He brings over 15 years of experience and expertise in project management, business development,

leadership, and strategic planning.

Dan Spencer, CEO of Torsion Group, said: "The successful implementation of our business improvement plans under Ed's Leadership has allowed us to focus on securing a record order book in line with continued business growth. I am delighted to support our construction business moving to a regional delivery model, and the appointments of Priesh and Richard are another step towards our long-term vision for the Torsion Group of companies."

Dan added: "With a construction career spanning over 35 years, Ed has brought the business refreshed energy, clear direction and strong leadership."

Ed Wootton, Managing Director at Torsion Construction, said: "We are delighted to welcome Richard and Priesh to their new roles as Regional Director. Their wealth of experience, combined with their deep understanding of the industry, will be invaluable to our company as we continue to drive business growth and exceptional value to our clients."

Torsion Construction is a focused and progressive construction business dedicated to finding better solutions for clients. Its innovative approach to project delivery is centred around 'design to budget', which focuses on safety, efficiency, and sustainability working within the client's original budgetary expectations.

In 2023 Torsion Group was listed in The Times (Sunday Times) Best Places to Work, Large Business of the Year at the Yorkshire Post Excellence in Business Awards, and Developer of the Year at the Property Week Student Accommodation Awards.

Find out more about Torsion Group at: [www.torsiongroup.co.uk](http://www.torsiongroup.co.uk)

Find out more about Torsion Construction at: <https://www.torsionconstruction.co.uk/>