

## Carlo Alloni welcomed as new Bellrock Group CEO

11 months ago



[Bellrock Group](#) is pleased to announce the appointment of Carlo Alloni as its new CEO.

Carlo began his tenure on 21st August and joins Bellrock with an impressive track record, having held key leadership roles at Ericsson, Cable & Wireless, and Mitie. Known for his people-focused leadership and deep expertise in both technology and services, Carlo is widely recognised for his ability to inspire teams and lead business growth.

“Carlo’s outstanding leadership and expertise will be invaluable in leading Bellrock into the next phase of growth and development.” said Helene Egebøl, COO, Sun European Partners LLP, as she welcomed Carlo to the business.

Carlo’s appointment follows the decision of Paul Bean to step down as CEO for family and health reasons. Paul will continue in an advisory capacity, ensuring a smooth transition and continuing to support Bellrock’s growth plans in a part-time role.

””I’m thrilled to be starting this new chapter at Bellrock Group. I want to thank everyone for the warm welcome and especially Paul Bean for his guidance during this transition. I’m looking forward to meeting everyone across the business and getting to know the team better. Bellrock has seen great growth over the past two years and it’s an inspiring time to be at the helm of this evolving business.” Carlo Alloni, CEO Bellrock Group

Speaking on his first day, Carlo expressed his excitement about joining the company

””We are delighted to welcome Carlo to the Bellrock team. His passion for people and his strategic insight aligns perfectly with our vision for the future. I have no doubt Carlo will be a fantastic addition to the team and will play a vital role in driving our business forward.” John Hamilton, Chief People Officer, Bellrock

Group

Carlo's leadership promises a continued focus on Bellrock's people-first culture, further strengthening the company's position in the marketplace. The group looks forward to an exciting period of growth under his direction.

Carlo Alloni assumed the role of Bellrock Group CEO on 21st August.