

DHF launches new 'flipbooks' on training and membership

August 2, 2024



Tamworth-based trade association, the Door & Hardware Federation (DHF), has launched two new brochures, both of which are available on the DHF website as 'flipbooks'. Digital flipbooks can be shared in an easy way with others via email, social media, or on a website.

DHF's flipbooks comprise the training programme from 2024-2025, and a separate brochure detailing the benefits of becoming a DHF member.

The comprehensive 20-page training brochure showcases DHF's wide range of training courses and technical webinars in detail. It includes an overview of each course, its learning objectives, any pre-requisites, and the target audience each course is best suited to. The brochure also outlines the various ways in which DHF delivers its training programmes, for example, face-to-face, online via the Distance Learning Programme (DLP) or virtually, where it's delivered online in real-time by a DHF dedicated trainer, ensuring accessibility for all, thus providing the opportunity for anyone to become DHF trained from wherever they might reside.

Similarly, the 12-page membership brochure serves as a valuable resource, offering in-depth insights into DHF's expansive network, its dedication to members, the array of technical benefits available, the commercial advantages on offer, as well as detailed information regarding the training opportunities as well as information about the industry specific NVQ and where to go to find out more information.

"We are delighted to be able to provide these new brochures for the industry, which are now available in a user-friendly digital flipbook format," says DHF's Commercial Director, Patricia Sowsbery-Stevens. "These brochures pull a lot of information together in a concise way that makes it easier for the recipient to read and understand. The training brochure delivers a comprehensive insight into the range of training courses DHF provides and the types of delivery on offer. The membership brochure provides a guide for anyone considering joining the trade association for their industry and helps showcase the many benefits



available. DHF has invested time and money to help simplify complex offerings and we are proud of the results. In addition, by offering this information in digital flipbook form, members and non-members alike can access the relevant information from wherever they are via our website, and as sustainability is high on our agenda, it helps to reduce our carbon footprint by lessening the numbers of printed copies without compromising our brand integrity.”

To view the training brochure visit: <https://bit.ly/3LAeluW>

To view membership brochure visit: <https://bit.ly/3ynTbCx>