

FM Market Set for \$1.6 Trillion Growth— How's your hiring strategy shaping up?

1 year ago



Beyond hiring, we're talking about retaining employees, upskilling, and building your A-team. Keeping up with the FM industry is challenging enough, especially with all the new technologies and sustainability practices increasing the demand for skilled professionals. Yet, many FM companies face high turnover rates, skills gaps, and the challenge of attracting top talent in a competitive, talent-short market.

However, keeping up with these changes is challenging enough, especially when faced with high turnover rates and significant skills gaps. According to recent studies, the UK FM market is expected to grow to £75.19 billion by 2029, driven by the increasing complexity of building management and the rising importance of sustainability practices ([Mordor Intel](#)) ([Intel Store](#)) ([Technavio](#)) ([Research and Markets](#)) ([Facilities Forum](#))

Empro Talent Has the Solution

Empro Talent has created "[The Ultimate Guide to FM Talent Acquisition](#)" to tackle these pain points head-on. This guide, written by Emma Armstrong and Hayley Miller, leverages their extensive experience in the facilities management industry, having worked with some of its largest and most prestigious companies.

Launched this month after an intensive six-week development project, the guide has already generated significant excitement among industry experts, including HR teams, talent acquisition specialists, and company directors. This 57-page manual provides a detailed, step-by-step approach to mastering FM recruitment and is free.

The guide offers invaluable insights and actionable strategies that are ready to be implemented, including:

- [Understanding Facilities Management: FM Roles and Responsibilities](#): Gain insight into the essential functions within FM, such as maintaining HVAC systems and ensuring workplace safety. Understand how each role contributes to the smooth operation of your facilities.
- [Attracting Top Talent: Proven Techniques to Draw the Best Candidates](#): Learn practical strategies to position your company as an attractive employer. Utilise advanced methods for crafting compelling job postings and leveraging social media to reach top-tier talent.
- [Retaining Top Talent: Keep Your Top Performers Engaged and Committed](#): Explore strategies to maintain employee engagement and commitment. Learn how to create a supportive work environment and provide career development opportunities that keep your best employees loyal.
- [Creating a Thriving Workplace Culture: Foster an Environment Where Employees Work Best](#): Discover actionable steps to build a positive workplace culture. Touching on the importance of diversity, inclusion, and open communication to enhance employee well-being and productivity.
- [Sourcing the BEST Talent: Master the Art of Finding Exceptional Candidates](#): Master the art of finding exceptional candidates. From sourcing techniques to identifying and engaging with top-tier candidates. Build a robust pipeline of exceptional talent through networking and partnerships with educational institutions.

And so much more!

With the UK FM market projected to grow to £75.19 billion by 2029 and over 27 billion IoT devices expected globally by 2025, hiring the right talent should be at the top of your list. This guide is designed to help HR teams, talent acquisition specialists, and company directors navigate these challenges effectively.

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Take advantage of this invaluable resource. Download “The Ultimate Guide to FM Talent Acquisition” now and take the first step towards optimising your recruitment strategy.

[For more information and to download the guide, visit Empro Talent’s website.](#)