

ISS retains title as top FM brand in 2024 industry survey

1 year ago



For the second year in a row, <u>ISS</u> is proud to have been voted 'Most Enviable Brand' in the annual FM Brands Survey from <u>i-FM.net</u>, and was also voted as 'Most committed to people' and 'Clearly doing things differently' in the FM sector.

ISS was also highly ranked in four other survey categories, including:

- 'Most Focused on Collaboration With Customers'
- 'Best New Technology Solutions'
- 'Risen In Profile'
- 'Most Editorial Coverage'

The i-FM survey offers a snapshot of how FM brands are perceived, and ISS has enjoyed considerable success since the survey launched 10 years ago. This year alone, ISS achieved the highest number of #1 and #2 rankings of any FM brand, as well as placing in the top three of the category standings more than any other competitor from across the sector.

David Wiggin, Director of Marketing & Communications at ISS UK & Ireland, said: "I'm delighted to see that ISS has once again achieved such great results in this year's i-FM Brands Survey, especially following our brilliant showing last year.

"These results are a testament to our commitment to being both the strategic partner of choice for our clients, as well as the industry's employer of choice for FM talent."

View the <u>full survey results</u> on i-FM's website.