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## Mid-Year Highlights: 2024 Office Food Trends | Just Eat for Business

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We've reached the halfway mark of 2024, so let's take a look back at the culinary trends that have been making waves throughout the first half of the year.

Great food brings people together – whether it's a desk-drop snack, a team lunch or an in-office pop-up, office food is a great way to ensure that everyone in the team can enjoy exactly what they want! The first half of 2024 has flown by, but what were the top food trends amongst London office workers? Which cuisine took the top spot? Are teams leaning further towards communal eating? Are people choosing more plant-based snacks and meals?

It's all in Just Eat for Business's Mid-Year Highlights: Office Food Trends report...

Plant power soared with vegan and vegetarian orders increasing by 15%.

Buffet and platter orders were more popular than ever, rising by one fifth.

Office workers took their taste buds on a world tour with the top five most popular cuisines being American (37%), Italian (21%), Mediterranean (15%), Japanese (14%), Thai (13%).

Office workers were big into healthy eating, with salad dishes making up three out of the top five dishes ordered.



Mid-week office attendance is stronger than ever, with 72% of orders being delivered on Tuesdays, Wednesdays and Thursdays.