

Pinnacle Group appoints former Army officer and Royal aide to key leadership role on MOD contract

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Pinnacle Group has announced the appointment of former Army officer Sarah Pittaway as the new Divisional Director for Pinnacle Service Families, one of the company's largest contracts. It comes as Pinnacle Group builds on a series of contract wins in the past few months and looks to further strengthen its leadership team.

Sarah Pittaway said she was *"committed to applying my experience to improve the quality of services we provide."*

Currently Deputy Chief Executive of the Union Jack Club – an HM Armed Forces members' club – Sarah has a wealth of leadership expertise, including an early career as a Commissioned Army Officer.

As part of Sarah's military career, she trained at the Royal Military Academy Sandhurst and was deployed on multiple overseas engagements and operations, including Afghanistan, Cyprus, and Oman, as well as inter-military exchanges in France and Italy in support of NATO diplomatic relationships.

Her extensive career in senior executive roles includes Managing Director at fine dining and events caterer, Chester Boyd, Assistant Private Secretary in The Royal Household, and Senior Manager for Enterprise Risk at EY.

Joining Pinnacle in October, Sarah will head up the firm's contract with the Defence Infrastructure

Organisation, managing 49,000 military family homes nationwide. She will oversee its 440-strong team across the National Service Centre in Liverpool and regionally throughout the UK.

Claire Kober Managing Director – Homes for Pinnacle Group, said: “Sarah brings a unique and impressive blend of military and commercial experience, making her uniquely qualified to enhance the quality of services we provide. This new post has been created to drive further improvements for our military families. I look forward to welcoming her to the team and leveraging her expertise to support the families we serve.”

Sarah Pittaway Divisional Director for Pinnacle Service Families, said: “I am thrilled to join Pinnacle Service Families as it will allow me to contribute to the vital work of supporting Service families. Whilst serving in the Army, and subsequently, I have been able to see first-hand the unique challenges faced by the military families community, and I am committed to applying my experience to improve the quality of services we provide.”