

Sodexo and UCC raise £85k for Sodexo Stop Hunger Foundation through Aspretto coffee sales

1 year ago



Sodexo, in partnership with coffee supplier UCC, has raised £85,000 for the Sodexo Stop Hunger Foundation. This substantial contribution has been generated through the sale of Sodexo's Aspretto coffee brand across its sites.

Since 2014, Sodexo and UCC have worked together to support the Foundation's mission to tackle food security. For every kilogram of Aspretto coffee purchased by Sodexo from UCC, a donation of 0.13p is made to the Foundation.

These donations support national and local charities fighting food insecurity and its root causes, as well as empowering women, who represent the biggest opportunity in eliminating hunger. Based on FareShare metrics, where each community meal costs 0.25p, the donations to the Fund will enable the redistribution of over 300,000 meals, supporting beneficiaries well into 2025.

In 2018, Sodexo and UCC also established the Coffee Growers Fund to support Fairtrade coffee producers. They donated £18,000 to a project in Peru in collaboration with the Fairtrade Foundation, which supported women coffee producers and their families.

Sodexo's Aspretto brand is 100% Fairtrade, meaning that producers and businesses have met internationally agreed-upon standards that have been independently certified. By enjoying the taste of Aspretto, customers help promote the brand, ensuring that Sodexo's global coffee volumes can drive even more impact back to the farms, resulting in greater positive contributions from fair wages that benefit the

local communities.

The [Sodexo Stop Hunger Foundation](#), a UK-registered charity, is an employee-led initiative and a key enabler of Sodexo's social impact strategy, delivering impact for the most disadvantaged communities.

Camille Thobois, Sodexo Stop Hunger Foundation Lead said: *"The Stop Hunger Foundation continues to benefit from Sodexo's extensive ecosystem and close alignment with its operations. This creates greater opportunities for the Foundation to attract additional support from suppliers and businesses, further amplifying its impact. It is yet another example of Sodexo's commitment to collaborating with providers to drive positive social impact through its everyday transactions."*

Simon Delaney, National Account Controller, UCC Coffee UK & Ireland added: *"The successful partnership between UCC and Sodexo highlights how businesses can collaborate to address global and local issues effectively. We look forward to seeing the impact of the donations help to improve food insecurity and empower communities."*

Stop Hunger's work goes beyond immediate food aid activities. It is focused on changing lives by addressing the root causes of food insecurity with a focus on women's empowerment. Thanks to the financial support of Sodexo, donations made to Stop Hunger go directly to financing activities and sustainable solutions for disadvantaged communities to exit food insecurity.