

Sodexo Live! continues its successful partnership with Henley Royal Regatta

1 year ago



[Sodexo Live!](#) has extended its contract with Henley Royal Regatta for a further five years, following a record-breaking year of sales at this year's event.

Since 2013, Sodexo Live! has been integral to the Henley Royal Regatta experience, operating the Fawley Meadows site to deliver first-class food and hospitality. The world's most prestigious rowing event attracts thousands of visitors annually and features thrilling races with Olympic rowers and new crews alike.

The contract will see Sodexo Live! continue to deliver hospitality, sales, and services, such as the full site build, (including its management), and the catering.

The contract renewal marks a significant milestone in the ongoing collaboration between Sodexo Live! and Henley Royal Regatta. In an exciting development, Sodexo Live! will also work with its STH business, a global leader in travel, hospitality, and ticketing programmes for international sporting events. Together Sodexo Live! and STH will build on the success of this year's event, which achieved recording-breaking sales.

Guests at the Regatta can enjoy dining at iconic hospitality venues overlooking the River Thames, such as the picturesque yet relaxed Fawley Meadows lounge and restaurant, the picnic enclosure, riverside chalets, and Temple Island.

Claire Morris, CEO UK & Ireland at Sodexo Live! said: *"We are thrilled to renew our prestigious partnership with Henley Royal Regatta. This year was an incredible success, and we are looking forward to continuing our journey of innovation and forward-thinking delivery at this major event on the sporting calendar."*

Daniel Grist, Secretary & Chief Executive, Henley Royal Regatta added: *“Since 2013, Sodexo Live! has been an essential part of the Henley Royal Regatta experience, elevating the event with its outstanding food and hospitality.*

“I am grateful for its long-standing support and am thrilled to see this partnership thrive and evolve.”

Sodexo Live! is also behind other major events this summer, delivering fantastic culinary experiences at [Royal Ascot](#), the Royal Edinburgh Military Tattoo, as well as at prominent venues such as Newcastle United FC, Brighton & Hove Albion FC, and Hampden Park in Glasgow.