

Veolia supports Wembley's greenest UEFA Champions League Final

2 years ago



Veolia, a leading resource management company, supported Wembley Stadium and Brent Council to deliver their greenest UEFA Champions League Final by managing the recycling and waste from public areas around the stadium.

Whilst the average football match generates 4.2 tonnes of waste, on Saturday 1st June, Veolia collected a staggering 6.2 tonnes of waste from the UEFA Champions League Final's external operations alone. That's the same weight as an elephant or 826 UEFA Champions League winners trophies.

Veolia's new GreenUp business strategy focuses on decarbonisation, depollution and regeneration of resources. Veolia handles large volumes of materials, ensuring they are separated for effective recycling, whilst also managing the street cleansing and transportation of materials in and around Wembley.

The recent innovation of a fully electric fleet around the stadium also ensures noise and air pollution is kept to a minimum with the introduction of electric road sweepers, e-bikes and electric refuse collection vehicles that service the area. The four vehicles handle all waste and recycling in the area to support Veolia's staff to deliver a safe and sustainable event experience.

Commenting on the tonnage collected at the champions league final, Gisela Endres, Senior Contract Manager, Veolia said:

"Games do not get much bigger than the Champions League Final and Veolia is delighted to be providing Wembley's waste and recycling operations for these high profile events.

"We are committed to finding the most sustainable solutions and supporting Wembley to deliver on their

ecological targets. We look forward to continuing our partnership and implementing more innovations that will increase recycling rates and promote sustainable events."

Councillor Krupa Sheth, Brent Council said: "The Champions League Final is one of the most significant events in the sporting calendar. It is a tremendous honour for both Wembley and Brent Council to host them. Brent Council, in partnership with Veolia, is proud to support these events by providing effective, efficient, and sustainable waste and recycling operations."