

Aramark Launches Avendra International

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Aramark is launching Avendra International to enhance the company's position as a leading global strategic procurement and supply chain services provider to a wide range of interests including hotels, hospitality and leisure resorts, healthcare, and educational institutions worldwide.

The new organization will combine Avendra's North American business with Aramark's global supply chain footprint in 15 countries and the resources of Pelican Procurement Services, Expert Cost Control, Trinity Purchasing and First Choice Purchasing to form Avendra International.

"With the new organization, we are expanding our reach and capabilities to serve clients worldwide while maintaining the same exceptional service and local expertise that our clients have come to expect," said Autumn Bayles, Aramark's Senior Vice President of Global Supply Chain and Group Purchasing Organizations.

Avendra International will operate with the same successful Avendra procurement services model built in North America, but optimized for geographic differences through dedicated in country teams that have expertise with local supply chains and client preferences.

"We understand that every business is unique, with distinct goals and challenges," Bayles added. "Avendra International offers integrated resources, local expertise, cutting edge technology, and the leverage of our global procurement network to provide exceptional service and economics for our clients."

The new organization is positioned to grow with an infrastructure and training team that is already supporting initiatives in new geographies such as Asia, Europe, and South America.