

Breathing easier: How businesses can join the fight for Clean Air

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Sarah Butcher, Commercial Manager at [Welfare Hire Nationwide](#), explains how on 7th September, UN's International Day of Clean Air for Blue Skies initiative, Welfare Hire is working to address the issue of air pollution for construction and built-environment contractors.

As the biggest environmental health risk of our time, air pollution exacerbates climate change, harms economies, and reduces agricultural productivity. It's an issue that is prevalent in all aspects of life, but particularly in the construction industry, which is responsible for 18% of large particle pollution in the UK according to a [2022 report](#) from Impact on Urban Health (IoUH) and the Centre for Low Emission Construction (CLEC).

This year's United Nations *International Day of Clean Air for Blue Skies initiative* is focused on the theme, "Together for Clean Air", which emphasises the importance of collaboration and shared responsibility. It outlines how by working together, governments, corporations, civil society, and individuals can make a significant impact on reducing air pollution and protecting our planet.

Welfare Hire Nationwide: leading the way in sustainable construction

As a pioneering provider of eco-friendly towable welfare units, Welfare Hire is proud to lead the way in leveraging advanced technology to minimise our environmental impact.

Sustainability is at the heart of our company's ethos, complementing our other core pillars: Environment, Value, Wellbeing, Quality, and Service. By integrating these principles, we ensure a balanced and responsible approach to our operations.

At Welfare Hire Nationwide, we are committed to contributing to a cleaner and healthier future. We work with companies spanning the construction and built environment sectors to provide modern and innovative welfare units that can help our customers address their environmental concerns.

Our EcoXi mobile welfare unit is one of our flagship products and a testament to our dedication to sustainability and innovation.



Introducing the EcoXi: A greener solution to onsite welfare

The EcoXi is the next generation of eco-friendly mobile welfare units. Designed to minimise its environmental footprint, it offers a range of sustainable features, including:

- **Renewable Energy:** Powered by solar energy and lithium batteries, ensuring zero-emission operation.
- **Water Conservation:** Features a rainwater harvesting system for contactless handwashing and non-chemical toilets.
- **Smart Technology:** Telemetry system for efficient power and water management.
- **Spacious and Comfortable:** Accommodates up to 10 people with separate canteen, office, drying room, and WC.

Benefits of the EcoXi

- **Reduced Carbon Emissions:** Significantly lowers your carbon footprint.
- **Cost Savings:** Reduces operating costs by minimizing fuel consumption and waste.
- **Improved Efficiency:** Smart technology optimizes power and water usage.
- **Enhanced Comfort:** Provides a comfortable and hygienic working environment for your team.

Investing in a cleaner future

By choosing the EcoXi, you're not just investing in a mobile welfare unit; you're investing in a cleaner,



healthier future. Our unwavering commitment to sustainability drives us to innovate and find new ways to reduce our environmental impact.

We believe with sustainable solutions like the EcoXi, Welfare Hire can help our industry contribute to a cleaner and healthier planet for generations to come.

Visit <https://www.kellingroup.com/welfare-hire/> or email info@welfarehire.com to find out more about Welfare Hire's Eco-friendly product range.