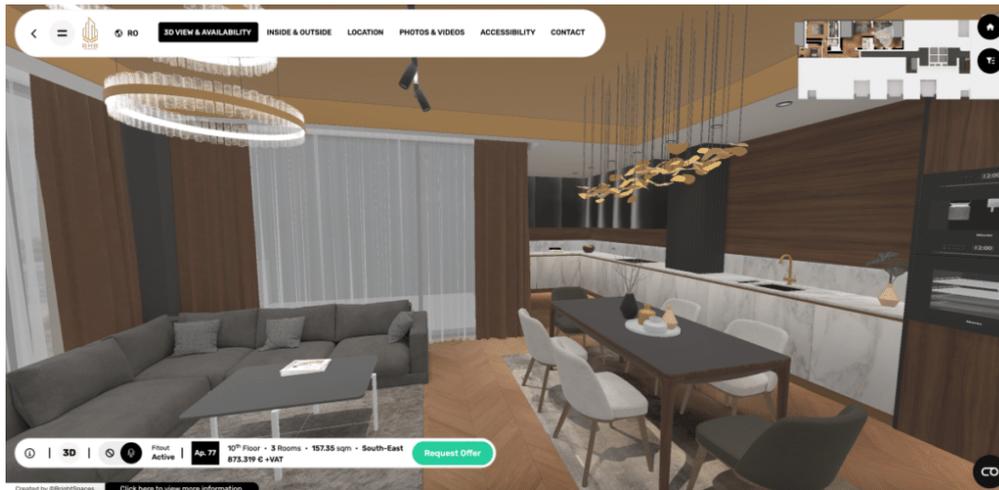


Bright Spaces and BHB Properties elevate the buying experience for premium apartments

2 years ago



[Bright Spaces](#) partners with [BHB Properties](#) to launch an interactive digital platform for BHB Avenue. The 3D Digital Twin platform is transforming the home-buying experience by providing an immersive digital replica of the luxurious BHB Avenue property, accessible from any device, anytime. Clients have the ability to see and experience their future home long before they can visit it in person.

Bright Spaces, a leading 3D Digital Twin company, has launched a new interactive platform that showcases BHB Avenue's renowned attention to detail and thoughtful design. The platform highlights the seamless blend of modern aesthetics and timeless comfort, setting the standard in urban luxury living. Users can filter apartments based on budget, size, floor, type, and orientation, ensuring they find the perfect home that meets their specific needs.

The 3D Digital Twin platform offers a comprehensive suite of features, including an immersive 3D representation of the project's exterior, detailed 3D floorplan visualisation, and virtual apartment tours with options to view both furnished and unfurnished spaces. It also allows for hallway walkthroughs highlighting luxurious finishes, provides real-time availability of apartments, and includes detailed construction and building information. Users can explore the location and its surroundings, navigate through videos and images, and easily book live tours or request offers, making the home-buying process more engaging and efficient. BHB Avenue offers high-end amenities, including an 18m indoor swimming pool for relaxation, a 244 sqm urban garden, and a grand 7m high lobby. A well-equipped fitness room caters to residents' health and fitness needs, while electric charging stations reflect a commitment to sustainable living. The interior design incorporates compact luxury concepts, such as integrated architectural lighting and concealed air conditioning, enhancing both aesthetics and functionality. The careful selection of materials and colour schemes, including black accessories and fittings to complement

the joinery, ensures a cohesive and stylish living environment.

“The collaboration with Bright Spaces is strategic for our sales process, given the customers we target with BHB Avenue. From the beginning we wanted to offer uncompromised attention to details, even in the buying process. The fact that we listed our available stock both with prices and useful sqm for each apartment, shows our commitment to transparency and our desire to ease the selection process for our clients.” Andrei Tulbure, Sales Director BHB Properties.

“We are thrilled to collaborate with BHB Properties on this novel project. The launch of our 3D Digital Twin platform for BHB Avenue enhances the premium qualities of the development and significantly improves the home-buying journey. With virtual tours and a detailed digital replica of the building, potential buyers can thoroughly explore the property remotely. This advanced level of accessibility and detail helps clients better understand the space, facilitating more confident and informed decision-making in the real estate market.” said Catalin Dragutoiu, Director & Head of Growth EU at Bright Spaces.