

Dine and Social Impact Coffee announce new partnership

11 months ago



[Dine Contract Catering](#), one of the UK's leading workplace caterers, has revealed an exciting new partnership with Social Impact Coffee that will see 65% of the profit made on the beans it buys donated to charity.

Social Impact Coffee is an innovative start-up roastery in London which believes that coffee beans shouldn't just taste good but do good.

That synchs perfectly with Dine's philosophy of delivering catering services that make a positive impact on the environment and local communities.

There is also an extra twist to the partnership because it will be Dine's clients who decide which charity the money goes to.

Dine's first Social Impact Coffee bar is already open at TD SYNEX in Basingstoke, with others set to be rolled out over the coming months.

Nick Haynes, Managing Director at Dine, said: "This is an exciting project with a fantastic roastery whose ethos fits perfectly with ours.

"Not only will our clients and their people have access to outstanding coffee but they will also know they are raising money for a charity which is close to their heart – and close to their community."

The beans used by Social Impact Coffee are all Q-graded beans, rated 80+. Which means they are some of the world's highest-rated coffees – sourced from all around the globe.

Leo Coates, Director of Social Impact Coffee said: “We’re delighted to be partnering with Dine Contract Catering to bring our coffee to a new audience – and to help businesses support their local communities and charities.

“There’s a real connection between the two business in terms of what we want to achieve. We both want coffee that tastes good, does good and is good for the planet as well. That’s a powerful combination.”