

International Green Apple Environment Award for Bellrock Southern and Metcor Environmental

1 year ago



Charity Challenge
2024

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Bellrock Southern and **Metcor** Environmental have been jointly awarded the International Green Apple Environment Award 2024 for their Bellrock/Metcor Charity Initiative. This recognition highlights the community impact of their efforts to make a difference, raising funds for Centrepont at the same time as highlighting the plight of youth homelessness in the UK amongst the facilities management sectors.

Earlier this year, Bellrock, in partnership with Metcor Environmental, launched the Bellrock/Metcor Charity Challenge, a year-long campaign to raise awareness and vital funds for Centrepont, the charity dedicated to ending youth homelessness. The initiative has already raised nearly £14,000 and continues to gain momentum in support of this critical cause.

Youth Homelessness: A Pressing Issue

Speaking on the importance of the initiative, Jessica Smith, Bellrock's organiser for the challenge said: "Youth homelessness is a cause close to our hearts. These young people are the future occupiers, service partners, suppliers, and customers of tomorrow."

Daniel Bradley, Sales and Marketing Director for Metcor Group, echoed this sentiment, adding: "*We want as many people and businesses as possible to join us in supporting Centrepont and making a difference in the lives of homeless youth. Together, we can create a brighter future for the next generation.*"

Community-Driven Efforts

The Bellrock/Metcor Charity Challenge runs through to October 2024, featuring a series of engaging events

designed to raise awareness and support for Centrepoin. These events, including a sponsored sleep-out in Dover and an Olympic-themed Sports Day in Orpington, brought together teams from across Bellrock and Metcor to drive action on youth homelessness.

A treasure hunt is also planned for 26th September in Bristol, with all proceeds supporting Centrepoin's mission to help homeless youth across the UK.

www.justgiving.com/page/metcor-bellrock-charity-challenge-1710330686030

Recognising the Impact

The International Green Apple Environment Awards celebrate excellence in environmental best practices and social impact. Bellrock and Metcor's joint initiative has been recognised for the tangible difference it is making to tackle youth homelessness and for bringing attention to an often-overlooked issue that affects thousands of young people nationwide.