

## Pareto FM Appoints Elizabeth Lyon as Strategic Relationship Director

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[Pareto](#) has appointed Elizabeth Lyon as the new Strategic Relationship Director. With over a decade of experience in the Facilities Management sector, Elizabeth is set to play a key role in driving business growth and strengthening client relationships for Pareto.

Elizabeth's career began on the Mitie Graduate Scheme in 2012, where she quickly advanced through various roles in operations and business development. Most recently, she contributed to the growth of Hemlow Ltd. by expanding their M&E services in the Midlands and North regions. Her strategic insight and dedication to client success have made her a standout leader in the industry.

Adam Phillips, Sales Director at Pareto, commented, "We are thrilled to welcome Elizabeth to the Pareto team. Her extensive experience and proven track record in building strong client partnerships align perfectly with our commitment to delivering exceptional service. Elizabeth's leadership will be instrumental as we continue to expand our reach in the facilities management sector."

Elizabeth Lyon added, "Joining Pareto is an exciting opportunity for me to work with a company that truly values innovation and client-centricity. I am eager to contribute to our shared vision of excellence and to help drive Pareto's continued success in the market."

Elizabeth's appointment reinforces Pareto's dedication to fostering strong client relationships and delivering innovative solutions in facilities management.