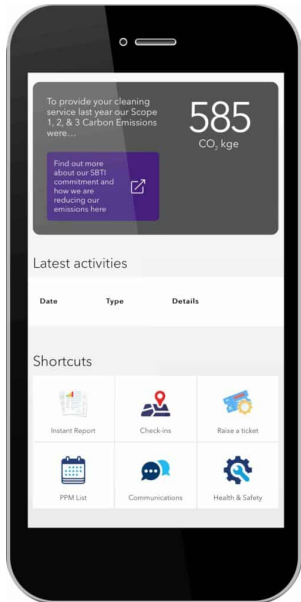


# Peartree Cleaning launches bespoke service management app

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**Peartree Cleaning**, the contract cleaning specialist, has launched a bespoke app designed to deliver streamlined and accessible operational reporting and KPI scorecards to its 300 plus clients across the UK. It is the latest iteration of the company's fully bespoke Peartree 360 management tool and follows an investment in excess of £300k in development costs.

The new app provides a user-friendly platform for real-time data collection, reporting, and performance tracking, ensuring that the highest standards of service are maintained at all times. Information is live with real time notifications of site visits, audits and PPM. Clients with multiple sites can easily switch between locations with the screen updating automatically. It also gives access to Peartree's comprehensive Scope1, 2 and 3 carbon emissions data providing valuable information on an organisation's carbon footprint, enabling science-based calculations.

Users are able to generate detailed operational reports that cover all aspects of the cleaning services. These reports include data on efficiency, quality, and compliance with health and safety standards. It also features KPI scorecards to measure performance in key areas, such as response time and customer satisfaction. These tools enable Peartree to identify areas for improvement and make data-driven decisions to enhance its services.

Bradley Reames, Managing Director at Peartree Cleaning, said: "Faced with constant compromises from the off the shelf software solutions that are commonplace in our sector, we took a strategic approach and opted to design and build our own software platform. The result is a solution that is unrivalled in the sector which ensures full transparency and accountability and provides valuable and reliable insights which enable us to continuously improve our service."