Sodexo appoints new Chief Information Officer for UK & Ireland

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[Sodexo UK & Ireland](#) has appointed Marc Cooper as its new Chief Information Officer (CIO), a key role in delivering the company's ambitious plans for tech, data, and digital innovation.

Marc joins Sodexo with over 20 years of experience in leading digital and technology transformations for companies across a wide range of sectors, including food service, telecommunications, travel, and financial services. His background includes senior leadership roles at global brands such as McDonald's, EE, Epson, and British Airways.

As Senior Director of Global Digital Product & Experience at McDonald's, Marc oversaw the development and management of global digital platforms, leading strategies that significantly boosted app sales and enhanced customer experiences across various channels.

Patrick Forbes, Managing Director of Tech & Services at Sodexo UK & Ireland, said: "Marc's extensive experience and impressive track record across multiple sectors make him a valuable addition to our team. His ability to consistently deliver impactful results will be vital as we continue working to meet the changing needs of both our business and our clients through digital and technological solutions."

Marc Cooper, Chief Information Officer at Sodexo UK & Ireland, added: "I'm thrilled to join Sodexo to deliver digital transformation and services that support our teams and clients, helping us to reach our ambitious growth targets."