

UK property presenter enlists specialist Watco for Somerset renovation project

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Broadcaster and property show presenter, Sarah Beeny, recently collaborated with industrial paint and repair specialist, [Watco](#), to complete the renovation of a large unused barn on her property.

With a mission to transform the barn into a large, multi-purpose studio for art events and film production in the South West, Sarah required an experienced company that could offer industrial floor solutions and expert advice. Watco was identified early in the project and selected for its high-performance products and qualified technical experts.

Following discussions between Sarah and Watco's team of experts about the expected use of the 630m² floor space, the requirements became much clearer. Priorities were determined as durability, an easy to clean surface, and a high gloss finish, which allowed Watco's team to recommend the products and tools that would achieve the best, long-lasting performance for the studio.

Watco also introduced Sarah to Hampshire-based industrial flooring specialist, [AEDean Flooring](#), who were booked to complete the work. The service included diamond-grinding the floor to prepare it for paint, applying a coat of primer then the selected coating in Mid Grey, for an even, attractive finish.

Scott Saunders, technical service manager at Watco, commented: "We were excited to specify for this renovation project and to work with Sarah's team to create a studio space that was safe, functional and attractive for recording that will take place there. At Watco, we understand that every surface has different requirements, and every customer has specific needs, so our team worked closely with Sarah's to ensure that the floor would perform as she needed it to."

"Having a surface that is not only safe and able to withstand the traffic from heavy equipment, but can

also be easily cleaned between uses, is important for studio floors. Keeping these requirements in mind, it was then straightforward for us to select products that when properly applied by the flooring team, would provide Sarah with her desired finish.”

Since completion of the project in June 2024, Stokeford Studios has already been hired for its first project – a music video for a UK band called the Third Wheel Band.”

Speaking on the project, Sarah Beeny shared: “The Watco team were incredibly helpful from start to finish. They were prompt to get back to me and started and completed the work as agreed at the agreed price.”

“I was thrilled with how quickly and easily the paint went down and could wholeheartedly recommend it as we now have a durable smooth floor that also looks great.”