Churchill Group appoints Eddie Fairish as Chief Growth Officer

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[Churchill Group](link) has appointed the vastly experienced Eddie Fairish as chief growth officer. Fairish joins Churchill Group from ISS UK&I and has worked for major brands including Aramark, Britvic and Mars.

Fairish will be responsible for developing, implementing and driving the growth strategy at Churchill Group. This will include identifying and pursuing new business opportunities, retaining and growing existing client partnerships, and highlighting opportunities for market expansion.

Sustainable growth through market penetration will be a key consideration for Fairish, as well as thinking innovatively to drive specialist services and keeping ESG front of mind. He will also lead and develop a team responsible for growth initiatives.

Fairish has an exceptional track record of success in his previous roles. He has regularly delivered client retention rates of close to 100% and new business hit rates of 50% and higher.

Eddie Fairish, chief growth officer at Churchill Group, said: "Churchill Group has such a strong brand and track record, and stands out in our industry because of its commitment to its people. This is exemplified by becoming an Employee-Owned Trust and was a huge draw for me. We have all the foundations in place to generate meaningful and sustainable growth – from an entrepreneurial spirit to a people-first culture – and I can't wait to get started."

James Bradley, CEO at Churchill Group, said: "Eddie brings a wealth of experience and a proven track record of driving sustainable growth in highly competitive markets. His innovative approach, combined with a deep understanding of client needs and a commitment to excellence, aligns perfectly with our values and ambitions. We are confident that under Eddie's leadership, Churchill Group will continue to

expand and evolve, delivering exceptional value to our clients and partners while maintaining our focus on people and sustainability."