

Churchill Group recognised for commitment to social recruitment

2 years ago



[Churchill Group](#) has been accredited as a gold level member by the Social Recruitment Advocacy Group (SRAG).

SRAG, created by PeoplePlus, recognises and supports organisations to make a positive difference in recruitment. Churchill Group was founding co-signatories on the Social Recruitment Covenant, PeoplePlus's initiative to support employers to hire from disadvantaged groups to make the workforce a fairer place.

Being a gold member signifies Churchill Group's dedication to social value and social recruitment. The company has established an inclusive and diverse workplace and implemented innovative and effective social recruitment strategies. This has been achieved through collaboration with community organisations, investment in skills development programmes, and dedication to creating opportunities for disadvantaged groups to access sustainable employment.

Melanie Taylor, group HR director at Churchill Group, said: "We're delighted to receive gold accreditation so soon after joining SRAG. The FM sector is so broad, and we recognise the opportunity we have to engage with and hire from traditionally disadvantaged groups. We're stronger with a more diverse workforce and look forward to leading FM in social recruitment, as well as supporting other organisations in SRAG."

Kenny Boyle, group managing director at PeoplePlus, said: "The Social Recruitment Advocacy Group strives for a society where everyone can reach their potential. Our dedication to social impact and collaboration enables us collectively to create a more inclusive and empowered society. Churchill Group has attained the gold level, demonstrating their dedication to social value and social recruitment. Their



efforts are very impressive. We are proud to have them as part of our Advocacy Group, and their commitment is making a valuable impact on individuals and society.”