

## Croydon Council appoints Veolia as environmental services contractor

1 year ago



[Veolia](#), the UK's leading resource management company, has signed a new 8 year contract with Croydon Council. The £21.5m contract will build on the existing recycling and waste collection and street cleansing services while supporting Croydon Council's target of net zero by 2030 and improving social value.

The new contract will begin in April 2025 and will include recycling and waste collection, street cleansing and winter maintenance services. Veolia, a leader in the decarbonisation of recycling and waste services, will support Croydon Council to prepare for upcoming legislation such as Simpler Recycling.

A dedicated night time collection service will be introduced for flats above shops which will improve the cleanliness of Croydon's busiest streets during the day. Fly-tipping will also be addressed to keep Croydon's streets cleaner, with targeted interventions carried out by an experienced team.

Investment in new technology will aim to improve the energy efficiency of services whilst minimising carbon emissions and reducing costs.

As well as delivering innovation through operations, the new contract prioritises community engagement and social value. A dedicated Education, Communication and Outreach team will support residents living in flats to recycle more through localised communication campaigns.

Veolia's Sustainability Fund will also be available to Croydon's community groups, providing cash sponsorship, in-kind resources and staff volunteers to support local projects. Veolia is also committed to increasing employment in the borough with a focus on local hires and the creation of employment opportunities for those from disadvantaged backgrounds.

Pascal Hauret, Managing Director, Municipal, said: “We are thrilled to be continuing our partnership with Croydon Council as their environmental services provider. We look forward to building on the successes of the previous eight years whilst implementing new initiatives to improve recycling rates and street cleanliness in the borough.

“Together with Croydon Council, we will continue to work towards a cleaner, greener future for the borough that will benefit all residents.”

In becoming the benchmark company for ecological transformation, Veolia is committed to tackling climate change, resource depletion, biodiversity collapse, and pollution. By expanding the use of existing solutions, and developing new innovative solutions, the company is accelerating the process to radically change patterns of production and consumption and placing ecology at the heart of every process.