

Homesearch Announces Partnership with MRI Software to Elevate Property Data for Estate Agents

2 years ago



Homesearch, the UK's leading property data platform, has announced a new partnership with [MRI Software](#), a global leader in real estate software and services.

This collaboration aims to deliver direct access to Homesearch's comprehensive property information natively within the [MRI Sales & Lettings](#) solution, empowering estate agents with unparalleled insights to drive business growth, enhance client relationships, and make smarter data-driven decisions.

Native Integration of Homesearch Property Information: A New Standard for Property Intelligence

The integration provides a wealth of data right at agents' fingertips. MRI's users will benefit from the most in-depth market intelligence without any additional installation requirements or costs. Agents will be equipped with:

- Comprehensive property size, location, and sale history
- Market comparable sales data, both on and off-market
- Local area statistics, trends, and market insights
- Detailed property status and historical market information

With this integration, MRI users are positioned to offer their clients a richer, more informed service, giving them a distinct advantage in the competitive property market.

Distinctive Value for MRI Sales & Lettings Users

This partnership continues to build on Homesearch's success in working with the UK's top CRMs, but it represents a fresh opportunity for users of MRI Sales & Lettings to leverage powerful data insights. The native integration ensures an unencumbered flow of property information, making it an indispensable tool in the daily operations of estate agents.

Trevor Youens, Senior Director, Residential Solutions and Partnerships, EMEA at MRI, commented: "At MRI, we are committed to providing estate agents with the tools they need to excel in the marketplace. Homesearch's integration into our Sales & Lettings solution will enable our users to make more informed decisions, helping them to win more instructions and close deals faster, while offering exceptional value to their clients."

Giles Ellwood, CEO of Homesearch, added: "Our partnership with MRI is an exciting opportunity to bring Homesearch's market-leading property information directly into agents' workflows. This collaboration ensures that MRI users can access the data they need to succeed and grow their businesses, with insights that enhance their decision-making and operational efficiency."