

## Nexaro expands to British market with partner Killis

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<u>Nexaro GmbH</u> is taking the next step in its planned expansion strategy: together with <u>Killis</u>, one of the largest cleaning industry suppliers in the UK, the Wuppertal, Germany-based technology start-up is launching its international sales market outside the EU.

The innovative cobotic system solution, consisting of the Nexaro NR 1500 autonomous robot vacuum cleaner and the associated software, the Nexaro HUB, can now be purchased directly from Killis for the first time in the UK.

"For Nexaro, this exclusive partnership with Killis, one of the leading suppliers of cleaning appliances and janitorial products, is the first step into the UK market," says Steffen Mateja, Head of Sales at Nexaro. "We are not only expanding our retailer network with another established partner within the professional cleaning industry. Our customers can also benefit from customer-oriented and professional advice on our innovative products directly on site. We are very pleased to have Killis as a partner and to expand the market together."

The significance of this innovative product solution for professional cleaning is underlined by the latest award for the Nexaro NR 1500: At the European Cleaning & Hygiene Awards ceremony in early October 2024, the autonomous robot vacuum cleaner was honored in the category "Technological Innovation of the Year" for professional commercial cleaning. The Nexaro NR 1500 successfully prevailed against its competitors.

Tibor Killi, CEO of Killis added: "As one of the largest suppliers of cleaning equipment in the country, we are delighted to include Nexaro's innovative product solutions, specifically the Nexaro NR 1500



autonomous robot vacuum cleaner, in our range. We offer our customers complete cleaning solutions that cater to their specific needs. As such, Nexaro is the perfect partner when it comes to innovation, robotics and quality. Together with Nexaro, we strive to transform the cleaning market in a sustainable and effective manner. We're definitely looking forward to this collaboration."

In addition to expanding to the UK market, Nexaro has other long-term international partnerships. An overview of all partners can be found on their <u>website</u>.