

PULSAR® Moves To New Worcester HQ In Expansion Project

6 months ago



PULSAR®, a leading manufacturer of technical and protective performance apparel, has relocated its headquarters to Worcester in a move that looks to triple the company's operational capacity.

Following a period of significant growth, PULSAR® has occupied 45,000 sq ft of warehousing space at Indurent Park, Broomhall, in Worcester. The new premises has been transformed into a versatile workspace, with strategically placed offices, communal areas and meeting rooms partnering a large warehouse unit packed with 1,200 pallet locations, a VNA wire guided system and a 15,000 sq ft mezzanine floor designed to increase pick face capacity.

The larger head office will also provide room for expansion within the PULSAR® team, leading to new employment opportunities in the local area and equipping the business to evolve alongside the future demands of the high-performance protective workwear industry.

Stuart Jukes, Managing Director at PULSAR®, comments on the expansion project: "The relocation and upsize of our headquarters marks the next stage of growth for PULSAR® and strengthens our journey of pushing innovation boundaries in hi-visibility clothing and high-performance safety garments.

"We required a strategic location that combined size, cutting-edge design and a breadth of amenities for our staff, and Indurent Park was the perfect match for us. The state-of-the-art warehouse facility will enhance our operational capabilities threefold and emphasises our commitment to fostering long-term business growth.

"Our new multi-functional workspace also protects our core values as a family-owned business, with open communal areas, decorative features and authentic company quote displays helping to create a relaxed

but professional feel. Between the landscaped exterior with bike storage units and EV charging points to the spacious kitchen and changing room facilities, we've found a home that caters to the needs of our modern

workforce and the environment. The scenic views of the Malvern Hills from our board room is just the icing on the cake."

For more information about PULSAR®, visit: www.pulsaruk.com.