

The Clean Space appoints senior business development manager to drive business growth

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[The Clean Space](#), the London-based commercial cleaning company, is pleased to announce the appointment of Reggie Afful as their new Senior Business Development Manager, covering London and the South East of England.

Reggie has over 15 years' experience in the commercial property sector, where he was responsible for driving new business and managing key accounts. In his new role he will work with key stakeholders across the business to identify business opportunities and trends, to support strategic growth plans.

Commenting on his appointment Reggie said: "Since the pandemic there seems to be a real trend for hybrid working which has had a huge ripple effect on the commercial cleaning industry, especially for office cleaning services. I'm looking forward to working with our existing, and new clients, to understand their bespoke requirements, and using the latest technology to help us deliver an efficient and cost-effective solution."

Wesley Smith, Sales & Marketing Director at The Clean Space added: "With an impressive background in strategic business growth and client relationship management, Reggie brings a wealth of knowledge and expertise to our company. His solution-driven approach and customer-oriented mindset align perfectly with our values."