

# The Good Eating Company marks 25 years of exquisite workplace dining

2 years ago



Since 1999 [The Good Eating Company](#) has been serving distinctive, sustainable and memorable workplace dining services and to mark its 25<sup>th</sup> anniversary a celebration dinner was held at the prestigious Wallace Collection with special guest, Good Eating Company founder, John Harris alongside a host of its clients, suppliers and peers from Sodexo.

The Good Eating Company was founded with the aim of bringing restaurant-quality food to corporate dining. Over the last two decades it has established itself as a distinctive, meaningful and memorable food service organisation with good food, good people and good service at its heart. In 2017 the Good Eating Company joined Sodexo and since then has expanded its operations beyond London, delivering high end quality food services to new clients in Ireland and the US.

In 2023 managing director, Carlos Mistry, took on a global role to help accelerate the company's growth in the US and Alex Kristall was appointed UK managing director. Under Alex's leadership sustainability continues to be at the core of its food services and in July this year The Good Eating Company followed in the sustainable farming practices footsteps of Sodexo Live! by taking on a one acre plot at Full Circle Farms in West Sussex. The menu at the Good Eating Company's celebration dinner, which included ingredients from Full Circle Farms, reflected the company's ethos of delivering sustainable, high quality food experiences.

Guests enjoyed organic goat's curd with autumnal vegetables and Wiltshire truffle; Bedfordshire venison with heritage beetroot or Cheltenham beetroots with wild mushrooms, baked potato and black cabbage. Dessert was pear sorbet with coffee and streusel.

Alex Kristall, managing director, The Good Eating Company said: "This is a historic year for the whole of the Good Eating Company team. It was a pleasure to welcome John to the party and hear him talk about the company from its beginning to now. For a quarter of a century The Good Eating Company has been dedicated to something as simple as it is profound: the power of bringing people together over a delicious plate of food and often with a well-earned glass of wine. We are extremely excited for the future not only with our London clients but the new and exciting clients we are welcoming in Ireland and in the US.

"As we look ahead to the next 25 years, we remain committed to innovating, expanding, and finding new ways to elevate the experiences we create. Whether it's embracing more sustainable practices, exploring bold new flavours, or continuing to foster connections that transcend the dining table, we are excited for what the future holds. It's our deep understanding of how food enriches life and builds relationships that has made The Good Eating Company what it is today—and will continue to drive us forward for decades to come."

The [Good Eating Company](#)'s 250-strong team in the UK and Ireland delivers great experiences for leading organisations in the creative, media and arts, investment and financial management and pharmaceutical industries.