

Accelerating the 'data as a differentiator' journey – Datore Signs Five New Strategic Customers in Eight Weeks

1 year ago



Datore has signed five new strategic customers in just eight weeks! This is a clear sign that the Facilities Management industry is catching on to the transformative power of Analytics as a Service (AaaS).

Graham Perry, Managing Director at Datore, says: "This period of rapid growth underscores a shift that we've seen coming in the FM sector for the last few years. A move to a place where data-driven decision-making is no longer just a competitive advantage but a real differentiator. As more companies realise that building a data department is too time, labour, and cost-intensive but, at the same time, that leveraging advanced analytics to optimise operations, reduce costs, retain existing clients, win new clients, increase brand, and drive sustainability initiatives, just can't be put off any longer."

Datore is proud to lead this change, offering bespoke, tailored analytics solutions that deliver actionable insights without the heavy investment in infrastructure, a full data team or software. Their new clients, spanning the Cleaning, Security, Housing Association and Managing Agent sectors, are already seeing the benefits of Datore's AaaS model just months into their engagement.

As the FM industry continues to evolve, Datore is committed to helping their customers accelerate their journey to Data as a Differentiator, ensuring they stay ahead in a rapidly evolving and increasingly challenging sector!